

# Arrowlytics Platform

Convert your data into actionable knowledge

Our Arrowlytics solution pulls your practice data from disparate sources into one platform and refreshes nightly, providing total practice insight and uncovering opportunities for real-time optimization.

The platform's key tools help practices drive new patient volume, increase margin per patient, and optimize overall practice performance.

## CASE STUDY: INCREASING PRACTICE MARGIN

A large specialty practice reached out to explore opportunities to increase revenue and compensation. With the Arrowlytics platform and guidance from the platform's advisors, they started by addressing only a few of the 250 total key performance indicators that the solution assesses. The practice:

- Reduced MD no-show/cancelled appointments
- Reduced PT no-show/cancelled appointments
- Reduced MRI no-show/cancelled appointments
- Increased clinical hall-space utilization and ultimately recruit new patients.

### The Outcome?

Average revenue increased 14% per office-based encounter and 35% per outpatient-based surgery encounters, resulting in a financial contribution margin increase of \$229,000 per physician.

## ONLINE REPUTATION MANAGEMENT

### Increase & optimize your digital presence

In a world where Google search is “king,” all of your practice locations and providers need to be at the top of results when patients search for care. Our platform helps build, improve, and monitor your online market presence and patient experience—and ultimately recruit new patients.

## KEY PERFORMANCE INDICATORS

### Leverage real-time data to drive performance

With your data refreshed at the end of each day, our KPI tools allow you to monitor and respond to important trends affecting your bottom line—including patterns in patient wait and access times, asset utilization, charges, revenue, and more.

To learn more about the Arrowlytics platform and how we can support your practice, visit [curi.com/advisory](https://curi.com/advisory), scan the QR code to schedule a demo, or contact us at 800-662-7917.

Disclaimer: Curi Advisory is pleased to offer the Arrowlytics platform to medical practices. The above case study on practice-specific results is provided for illustrative purposes only and does not guarantee similar results.

